

PRESS RELEASE

Norfolk attraction appoints new Managing Director

Norfolk nature reserve, Pensthorpe Natural Park, near Fakenham, has appointed Adrian Ramsay as its new Managing Director

Adrian, who originally comes from Norwich, will return to Norfolk from Wales where he has been Chief Executive of the Centre for Alternative Technology since June 2014.

Adrian has been involved in environmental campaigning throughout his career, having previously been Leader of the Green Party in Norwich and Deputy Leader of the Green Party in England and Wales.

He will replace Mark Noble, who has been Operations Director of the Park since 2014 and has worked at Pensthorpe since 2005. Mark has been fundamental in evolving Pensthorpe from a modest wildfowl and wetlands park to one of Norfolk's largest and most popular family attractions.

Adrian will work alongside Pensthorpe Natural Park owners Bill and Deb Jordan to build on the Park's green credentials and continue to inspire families to form a connection with the natural world.

Bill Jordan, owner of Pensthorpe Natural Park comments: "Adrian has a life-long passion for the environment and is particularly interested in engaging people with nature and sustainability issues.

"As an attraction with a conscience we look forward to working with Adrian to inspire our visitors and enhance our offering for people of all ages."

Adrian Ramsay comments: "I have followed Pensthorpe's work for a long time and have always admired how the site combines crucial conservation work with providing a great day out for all the family.

"Pensthorpe has a strong mission around demonstrating wildlife-friendly land management while inspiring people to enjoy and protect nature and the countryside. I'm really looking forward to working with Bill and Deb Jordan and the team at Pensthorpe to refine and develop this mission while continuing to offer an excellent visitor experience."

Adrian will join Pensthorpe in February 2019 and will be responsible for strategic planning as well as the day-to-day running of the park.

For more information about Pensthorpe Natural Park visit pensthorpe.com.

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Editors Notes

[Pensthorpe Natural Park](#) (PNP) is a 700-acre modern nature reserve. It is situated 11 miles inland from the north Norfolk coast, just outside Fakenham, and has the beautiful River Wensum winding through it.

Pensthorpe comprises wetlands, farmland, ancient woodlands, gardens, outdoor/indoor play and one of the largest wildflower meadows in Norfolk. It is home to thousands of bird, plant and wildlife species.

Pensthorpe is on the A1067, one mile from Fakenham and just over 20 miles from the city of Norwich. Open all year (closed Christmas Eve, Christmas Day and Boxing Day):-

1st January – 28th February, 10am – 4pm

1st March – 24th July, 10am – 5pm

25th July – 4th September, 10am – 6pm

5th September – 31st December, 10am – 5pm

Entry prices: Adults £11.95, Seniors £10.95, Children £10.95, Under 3's free. Annual Members are free. Parking is free.

For more information, images or press passes please contact Rachael Shakespeare on rachael@rs-pr.co.uk or 07833 940 000.