

PRESS RELEASE

From A Rooftop Garden to Rural Norfolk

Four Famous Flamingos Retire From City Life to Relocate to East Anglia

After living the high life at The Roof Gardens in Kensington, London, four flamingos have put their high society days behind them and have relocated to Norfolk.

Flamingos Bill, Ben, Splosh and Pecks, have taken up permanent residence at [Pensthorpe Natural Park](#), a 700-acre modern nature reserve in north Norfolk, which already has a dedicated Flamingo area and is home to thousands of bird and wildlife species.

Upon arrival the birds entered a pen adjacent to Pensthorpe's existing flock of 25 so that the two groups could get acquainted. After a few days living as neighbours the London birds were integrated with the resident flock under the careful watch of Chrissie Kelley, Head of Species Management at Pensthorpe.

Chrissie Kelley comments: "These birds are extremely well-loved so we've made every effort to ensure they feel welcome in Norfolk. They've made themselves at home and have settled very well.

"Flamingos are generally social birds, hence why they've probably enjoyed living the high life in London, so we are confident that they will enjoy the next chapter of their lives amongst our flock."

Pensthorpe, which is owned and run by Bill and Deb Jordan, founders of Jordans Cereals, is in the process of developing a new Wetland Discovery Area, opening in July 2018, which is where the flamingos will eventually take up residence and be on display to the public. Due to this development work, the flamingos are not currently on display.

The reserve, which is located within Norfolk's stunning Wensum Valley, is renowned for its work in conservation, having played a fundamental role in the research, breeding and care of species such as Red Squirrels, Corncrakes and Turtle Doves.

Deb Jordan, owner at Pensthorpe, comments: "Norfolk, in particular north Norfolk, is famously a hotbed for Londoners looking to retire from life in the capital in favour of a slower pace and rural setting. However this is the first time I've known of flamingos making the move! We are confident that these beautiful and much-loved animals will continue to adapt well to their new life in Norfolk!"

For more information about Pensthorpe please visit pensthorpe.com.

Editors Notes

Pensthorpe Natural Park is on the A1067, one mile from Fakenham and just over 20 miles from the city of Norwich. Open all year, 1st January – 28th February 10am – 4pm, and 1st March – 31st December 10am to 5pm. Closed Christmas Eve, Christmas Day and Boxing Day.

Entry prices: Adults £11.95, Seniors £10.95, Children £10.95, Under 3's free. Annual Members are free. Parking is free.

£3 off per person during Winter (January and February).

Online booking discount of £1 per person applies to tickets booked in advance (except during winter pricing).

For more information, images or press passes please contact Rachael Shakespeare on rachael@rs-pr.co.uk or 07833 940 000.